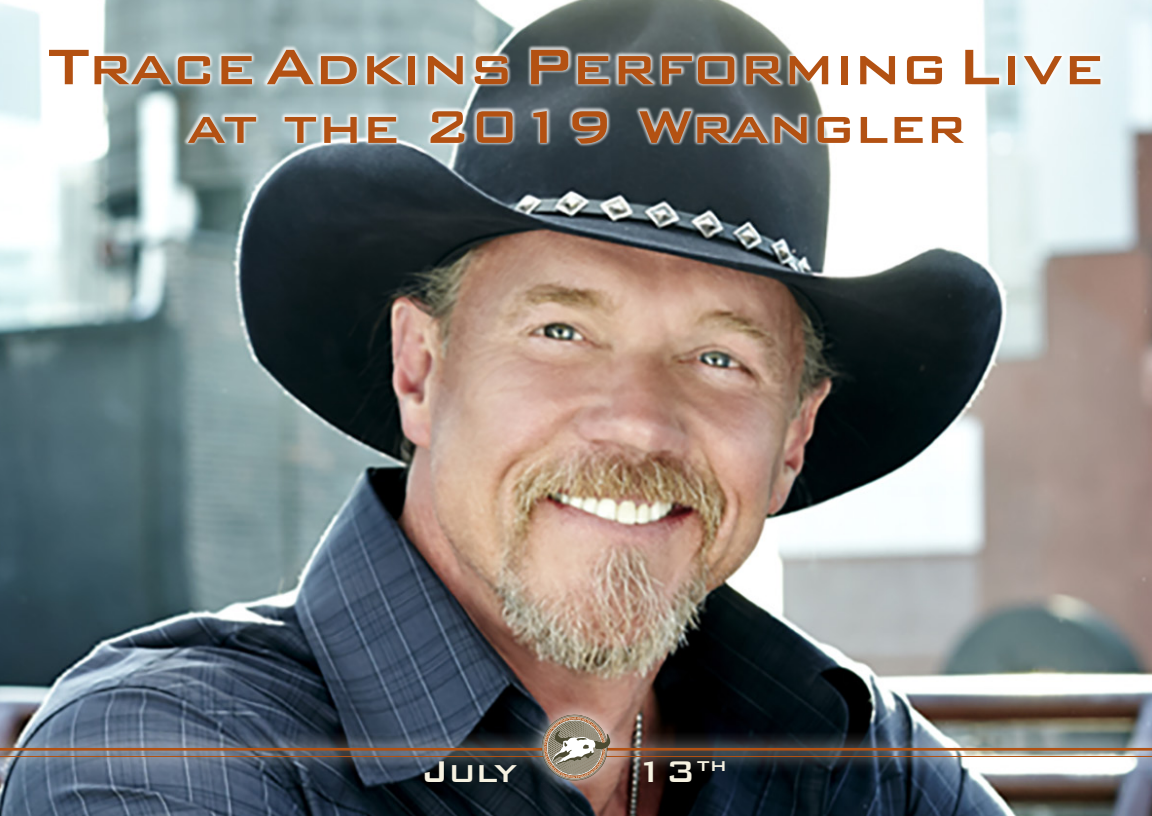


TRACE ADKINS PERFORMING LIVE AT THE 2019 WRANGLER



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A Nashville icon for more than two decades, Trace Adkins has made his mark on the country-music industry. 11 million albums sold. Time-honored hit singles. Momentous, fiery and always memorable live performances. Grammy nominations. But he is perhaps most proud of his work supporting U.S. troops and veterans, serving as a spokesman for the Wounded Warrior Project and participating in an astounding 12 USO tours to date.

Ask Adkins where he goes from here and he'll say it's simple: keep doing what he knows and loves. Performing. Creating. Inspiring. Lest you think however that Adkins has lost any of his trademark passion and killer instinct for his craft, the 56-year-old is as fired up as ever to be back on the road touring behind *Something's Going On*. He adores it, and he knows so many of his lifelong fans, and new ones to boot, do too. "I'm gonna go out there and find those people," he says with a laugh of the coming months. "I'm gonna bring a band and turn it up real loud! And we're gonna have a good time!"

**WILL YOU BE THERE AT ROCK CREEK
CATTLE COMPANY WHEN HE DOES?**

